

# **Programme Specific Outcome**

## **Master of Commerce in Accounting and Finance**

Upon completion of the Master of Commerce (Accounting and Finance) Programme, students will:

1. Develop skills in analyzing various types of securities in the Capital market and Forex market.
2. Develop analytical skills associated with the interpretation of accounting reports.
3. Be able to do project planning and Review of controlling techniques.

## **Master of Commerce in Business Management**

Upon completion of the Master of Commerce (Business Management) Programme, students will:

1. Acquire knowledge of the retail industry, its functions, working mechanism, new retail formats and merchandising function.
2. Understand the Consumer behavior and International marketing and significance of various tools and techniques available for carrying out Marketing Research.
3. Effectively perform the task of Materials planning and budgeting, Inventory management and Stores management.