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T.Y.B.Com Semester VI (CBCS) Ordinance

EXAMINATION MAY 2023

Business Management Major VII - Supply Chain and Logistics Management

[Time:2 Hours]

[Max. Marks:80]

- Instructions:** 1) All Questions are Compulsory, however internal choice is available.
2) Answer sub questions in question 1 and 2 in not more than 100 words each.
3) Answer questions from question 3 to 6 in not more than 400 words each.
4) Figures to the right indicate maximum marks to the questions.

Q.1 Answer any four of the following questions.

(4x4=16)

- A) Explain the concept of Logistics.
- B) Write a short note on Logistics in India.
- C) What is Integrated Logistics System?
- D) Explain the concept of Value Chain.
- E) What is Supplier Scheduling?
- F) What is Supplier Certification/Evaluation?

Q.2 Answer any four of the following questions.

(4x4=16)

- A) Explain the concept of Demand Management.
- B) What is Demand Forecasting?
- C) Explain ABC Analysis / Pareto's Law as a method of establishing a Customer Service Strategy.
- D) Explain any two types of information technology systems used in Supply Chain and Logistics Management.
- E) Explain any two functions of Transportation.
- F) Write a short note on Warehousing.

Q.3 A) Explain the functions of Logistics Management.

12

OR

B) What is Logistics Management? Explain the importance of Logistics Management.

12

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Q.4 A) Explain the functions and contributions of Supply Chain Management. **12**

OR

B) What is Outsourcing? Explain the reasons for Outsourcing in Supply Chain Management. **12**

Q.5 A) Explain the Qualitative and Quantitative techniques of Demand forecasting. **12**

OR

B) Explain the Components/ Elements of Customer Services. **12**

Q.6 A) What is Order Processing? Explain the elements of Order Cycle. **12**

OR

B) What is Packaging? Explain the Types of Packaging. **12**