

**CARMEL COLLEGE OF ARTS, SCIENCE AND COMMERCE FOR WOMEN,
SEMESTER END EXAMINATION, NOVEMBER, 2022**

Semester: III

Subject: Commerce

Paper name and Code: Entrepreneurship Development (CC11) UCOC107

Duration: 2Hours

Date: 17/11/2022

Total Marks: 80

*Instructions: 1) All questions are compulsory
2) Figures to the right indicate marks*

Q1) Answer any FOUR out of SIX. (4x4=16)

- a. Psychological theory of entrepreneurship.
- b. Entrepreneur v/s Intrapreneur.
- c. Features of self-help groups.
- d. Benefits of environment scanning.
- e. Meaning of marketing research.
- f. Any four sources of project Idea.

Q2) Answer any FOUR out of SIX. (4x4=16)

- a. Importance of project formulation.
- b. Break even analysis as a technique of project appraisal.
- c. Functions of incubation centres.
- d. Process need as a symptom of purposeful innovation.
- e. Factors considered for project selection.
- f. Incongruities as a symptom of purposeful innovation.

Q3) a. Entrepreneurs have unique traits. Discuss (12marks)

Or

b. Explain in brief any four types of entrepreneurs. (12 marks)

Q4) a. Entrepreneurs help in the economic development of a country. Discuss. (12marks)

Or

b. Describe any three techniques of collecting primary data. (12 marks)

Q5) a. Explain in brief any four elements of Project Formulation. (12 marks)

Or

b. Describe the steps in identification of business opportunities. (12 marks)

Q6) a. List the contents of a project report. (12 marks)

Or

b. Write in brief the principles of purposeful innovation. (12 marks)