

**CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN, NUVEM-
GOA**

SEMESTER END EXAMINATION, NOVEMBER 2022

Semester I of B.COM

Course name: Management of Micro, Small and Medium Enterprises (GE 1)

Course code: UCOG106

Total marks: 80

Date: 18/11/2022

Duration: 2 hours

Pages: 01

Instructions: 1. All questions are compulsory
2. Figures to the right indicate marks

Q1. Answer any four out of the following:- (4x4 = 16 marks)
1. Explain the concept of MSME.
2. Discuss any four factors to be taken into consideration while selecting the site for a business.
3. Enumerate any four features of sole proprietorship.
4. State the importance of permanent registration for a business.
5. State any four factors affecting the choice of channels for distribution of goods.
6. What do you mean by Inventory?

Q2. Answer any four out of the following: (4x4 = 16 marks)
1. Write a short note on KVIC
2. Discuss the Horticulture Kiosk Scheme.
3. State any four incentives provided by the Central Government to encourage entrepreneurship
4. Discuss the role of SIDBI
5. When can an industry be called sick?
6. Write a short note on Chief Ministers Rozgar Yojana.

Q3. (A) Discuss the significance of MSME in the economic development of a country. (12 marks)

OR

(B) What are the challenges and opportunities of MSMEs in India? (12 marks)

Q4. (A) What are the problems faced by MSME in marketing of the products manufactured by MSME.? (12 marks)

OR

(B) Discuss the different types of manpower required by organizations. Discuss the problem faced with regard to manpower. (12 marks)

Q5. (A) Discuss the causes and consequences of Industrial sickness. (12 marks)

OR

(B) State the remedial measures that can be taken for the reconstruction of sick units. (12 marks)

Q6. (A) Discuss the social responsibility of business towards shareholders, government, employees and the society. (12 marks)

OR

(B) Discuss any three arguments for and three arguments against social responsibility of business. (12 marks)