

CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN,
NUVEM-GOA

SEMESTER END EXAMINATION, NOVEMBER – DECEMBER 2022

Subject: ECONOMICS

Semester: I B.A./B.Sc

Course title/code: Entrepreneurship development – I ECG 101 (GE)

Total marks: 80

Date: 30/11/2022 Duration: 2 Hr

Total No of pages: 01

Instructions: 1. All questions are compulsory

2. Figures to the right indicate marks

Q1. Answer **any four** questions from the following. (4 x 4 = 16)

- i) Define Entrepreneur? Explain any two achievement motive of an entrepreneur.
- ii) Write a short note on the concept of export promotion.
- iii) State the opportunities and threats in SWOT analysis.
- iv) Briefly list the factors to be considered for plant selection in entrepreneurship.
- v) Highlight the benefits of proper selection of plant.
- vi) Explain the concept of extraction in entrepreneurship.

Q2. Answer **any four** questions from the following. (4 x 4 = 16)

- i) List the disadvantages of sole proprietorship pattern of business.
- ii) State the legal requirements pertaining to the setting up of business.
- iii) Briefly explain the concept of bootstrapping as funds for an entrepreneur.
- iv) What is meant by project report?
- v) Explain the concept of entrepreneurship support system.
- vi) State and explain any two disadvantages of franchise pattern of ownership.

Q3A) Give a detail elaboration on the characteristics of an entrepreneur. (12)

OR

Q3B) Explain the most important functions of an entrepreneur. (12)

Q4A) Explain any four market forces of Porter Analysis. (12)

OR

Q4B) Define Technology and elaborate on the following: (12)

- i) Factors in selection of technology
- ii) Benefits realized from selection of an appropriate technology.

Q5A) Write a detailed note on financial incentives schemes implemented for entrepreneurs under the Government of India. (12)

OR

Q5B) What is meant by partnership type of business? Explain its advantages and disadvantages. (12)

Q6A) Explain the concept of resource based manufacturing in resource planning. (12)

OR

Q6B) Explain the various components of a business plan. (12)