

**CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE**

**FOR WOMEN, NUVEM – GOA**

**M.COM PART (SEMESTER-I) EXAMINATION, FEBRUARY 2022**

**COC 123 : BUSINESS ENVIRONMENT & INTERNATIONAL TRADE**

**Duration: 3 Hours**

**Max Marks: 60**

**Instructions:**

- 1. This paper consists of Nine Questions carrying equal marks.**
- 2. Question no.1 consists of 5 compulsory questions of 2 marks each.**
- 3. Answer any 5 questions from question 2, 3, 4, 5, 6, 7, 8 and 9.**
- 4. Each question carries 10 marks. Figures to the right indicate marks.**

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- 1. Write a short note on the following:** **5X2= 10M**
    - a) Technological environment in India.
    - b) SWOT Analysis.
    - c) EXIM Policy.
    - d) Special Economic Zones.
    - e) The Consitution of India Preamble.
  - 2. Explain the significance of business environment.** **(10)**
  - 3. Write a note on World Trade Organisation.** **(10)**
  - 4. State and explain the components of Economic environment.** **(10)**
  - 5. From 1950 to 2017, the Indian economy was premised on the concept of Planning. State and explain the objectives of Economic Planning in India.** **(10)**
  - 6. Village & Cottage Industries fulfill the basic needs of local markets. Explain.** **(10)**
  - 7. Ennumerate the responsibility of business towards its various stakeholders.** **(10)**
  - 8. ‘Business ethics is the set of moral rules that govern how businesses operate.’ Explain the importance of business ethics.** **(10)**
  - 9. Explain the concept of Globalization.** **(10)**

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