

**CARMEL COLLEGE OF ARTS, SCIENCE AND COMMERCE FOR WOMEN,
SEMESTER END EXAMINATION, JANUARY, 2022**

Semester: III

Subject: Commerce

Paper name and Code: Entrepreneurship Development (CC11)

Duration: 2Hours

Date:

Total Marks: 80

Instructions: 1) All questions are compulsory

2) Figures to the right indicate marks

Q1) Answer any FOUR out of SIX.

(4x4=16)

- a. Features of innovative entrepreneur
- b. Features of edupreneurs.
- c. Any two functions of entrepreneurs.
- d. Any four features of Intrapreneurs.
- e. Need for marketing research.
- f. Any four sources of project Idea.

Q2) Answer any FOUR out of SIX.

(4x4=16)

- a. Any four factors considered for project selection.
- b. Importance of project report.
- c. Meaning of Project Appraisal.
- d. A note on any two Incubation Centres in Goa.
- e. The Do's of Purposeful Innovation.
- f. The Three conditions of Purposeful Innovation.

Q3) a. Explain the economic and Psychological theory of Entrepreneurship. (12marks)

Or

b. Explain in brief any four factors considered for environment scanning. (12 marks)

Q4) a. Explain the role of entrepreneurs in the development of a country. (12marks)

Or

b. Explain in brief any three techniques of marketing Research. (12 marks)

Q5) a. Explain in brief any four elements of Project Formulation. (12 marks)

Or

b. Explain in brief the steps in identification of business opportunities. (12marks)

Q6) a. Explain in detail any four sources of Purposeful Innovation. (12 marks)

Or

b. Explain the meaning and services provided by incubation centres (12 marks)