

**CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN,
NUVEM-GOA
SEMESTER END EXAMINATION, JANUARY 2022**

Semester: I

Course name & Code: GE Entrepreneurship and development – I ECG 101

Total marks: 80 Date: Duration: 2 Hr Total No of pages: 01

Instructions: 1. All questions are compulsory
2. Figures to the right indicate marks

Q1. Answer any FOUR questions from the following. (4 x 4 = 16)

- 1) Who is an Entrepreneur?
- 2) Write a short note on the concept of extraction.
- 3) State the opportunities and threats in SWOT analysis.
- 4) Briefly explain the concept of technology.
- 5) State the benefits of proper selection of plant.
- 6) Explain any four achievement motive of an entrepreneur.

Q2. Answer any FOUR questions from the following. (4 x 4 = 16)

- 1) Write a short note on partnership pattern of business.
- 2) Explain any two financial incentive scheme for entrepreneurs under the Government of India.
- 3) Briefly explain the concept of venture capital as funds for an entrepreneur.
- 4) What is meant by project report?
- 5) Write a short note on franchising type of business.
- 6) Explain the concept of entrepreneurship support system.

Q3A) Explain any six functions of an entrepreneur.

OR

(12)

Q3B) Give a detailed account on demand based manufacturing.

Q4A) Explain any three market forces of Porter Analysis.

OR

(12)

Q4B) Elaborate on the consideration before selecting a plant and also explain the benefits of proper selection of plant.

Q5A) Explain the advantages and disadvantages of company.

OR

(12)

Q5B) Discuss the financial incentives schemes implemented for entrepreneurs under the Government of India.

Q6A) Explain any six characteristics of an entrepreneur.

OR

(12)

Q6B) Explain the components of the business plan.