

**CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN,
NUVEM-GOA
SEMESTER END EXAMINATION, JANUARY 2022**

Semester: 1 **Course name & Code: Management of Micro, Small and Medium Enterprises (GE 1) UCOG106**
Total marks: 80 **Date:** **Duration: 2 hours** **Total No of pages: _01_**

Instructions: 1. All questions are compulsory
2. Figures to the right indicate marks

- Q1. Answer **any four** out of the following: (4x4=16)
1. Explain the concept of MSME?
 2. State any four factors to be taken into consideration while selecting a product for the firm?
 3. What do you mean by recruitment?
 4. Discuss any four features of partnership.
 5. Enumerate any four sources of working capital
 6. What is the investment in equipment with regard to the service sector under MSME Act?

- Q2. Answer **any four** out of the following: (4x4=16)
1. State any four functions of NSIC.
 2. Discuss any four incentives given by the government of Goa to promote entrepreneurship
 3. State any four symptoms of industrial sickness
 4. What is the social responsibility of business towards the suppliers?
 5. Discuss the horticulture kiosk scheme
 6. Write a short note on SIDO.

- Q3. (A). Discuss the significance of MSME in the economic development of a country (12 marks)
OR
(B) What are the challenges and opportunities of MSMEs in India? (12marks)

- Q4. (A) What are the problems faced by MSME in marketing of the products manufactured by MSME.? (12marks)
OR
(B) Discuss the different types of manpower required by organizations. Discuss the problem faced with regard to manpower. (12marks)

- Q5. (A) Discuss the causes and consequences of Industrial sickness. (12marks)
OR
(B) State the remedial measures that can be taken for the reconstruction of sick units. (12marks)

- Q6. (A) Discuss the social responsibility of business towards shareholders, government, employees and the society (12marks)
OR
(B) Discuss any three arguments for and three arguments against social responsibility of business. (12 marks)