

**CARMEL COLLEGE OF ARTS, SCIENCE AND COMMERCE, NUVEM – GOA**

**POST GRADUATE DEGREE STUDIES (AFFILIATED TO GOA UNIVERSITY)**

**M.Sc. (II) Food Technology (Semester III) Examination January 2021**

**FTO 122 LAB IN ENTREPRENEURSHIP AND BUSINESS MANAGEMENT**

**Max. Marks: 15**

**Duration: 2 hours**

**Date: 28 January 2021**

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**Q1. Defend the following aspects of your product.**

**(6 marks)**

- a. Practical applicability.
- b. Marketing strategies to influence customers.
- c. Sustainable product design.

**Q2. Submit your Product-specific Journal.**

**(9 marks)**

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