

M.COM. (Semester – IV) (Business Management) Examination, July 2021

COO418 – Tourism and Travel Management (OA-18)

Duration: 2 Hours

Max. Marks: 40

Instructions: 1) *This paper consists of six questions.*

2) *Question No.1 consists of 5 compulsory questions of 2 marks each.*

3) *Answer any 3 questions from Question 2,3,4,5 & 6.*

4) *The scanned copy of the answer sheets should be uploaded before 1:00 p.m. on the day of the exam.*

5) *Figures to the right indicate marks.*

1. **Answer the following questions in brief:** (5 x 2 = 10)
 - a. State any four skills required for the key sectors of the Tourism Industry.
 - b. What do you mean by Sustainable Tourism?
 - c. Explain the Components of Transportation system.
 - d. Mention any four problems of Space Tourism?
 - e. State any four evils of Tourism Industry.
 2. Explain the various components of the Tourism and Travel Industry. Give examples for each. **10**
 3. What is meant by Tourism Intermediaries? Explain the importance and the functions of a Travel Agency. **10**
 4. Explain the importance of Development Planning in the Tourism Industry. **10**
 5. Discuss the Economic and other impacts of Tourism on a destination. **10**
 6. What is Virtual Tourism? Explain the role of Social Networking sites in Tourism. **10**
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