

CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN
SEMESTER END EXAMINATION, JULY 2021

Semester: II B.Com Subject: Tourism and Hospitality Management

Subject Code: GE2

Date 9/7/2021

Total Marks: 40

Duration: 2Hrs

Instructions: 1.All questions are compulsory.

2. Figures to the right indicate marks.

Q.I. Answer any **FIVE** from the following. **(5x2=10)**

1. What do you mean by tourism product?
2. Who is a tourist?
3. Briefly explain domestic tourism.
4. What is medical tourism?
5. What are the secondary constituents of tourism industry?
6. Explain the relationship between tourism flows and balance of payments.
7. What do you mean by hospitality?
8. State various employment opportunities in hospitality industry.

Q. II .Answer any **SIX** from the following. **(6x5=30)**

1. Explain the importance of Attractions and Accommodation in tourism sector.
2. What are the characteristics of tourism?
3. What are the factors affecting the growth of tourism?
4. Explain cultural tourism and rural tourism.
5. Explain global gaming and casino operations in tourism industry.
6. Discuss the ecological and environmental impacts of tourism.
7. Explain sustainable development in tourism context.
8. Discuss various factors affecting tourism and hospitality industry.
