

**CARMEL COLLEGE OF ARTS, SCIENCE AND COMMERCE FOR WOMEN,  
NUVEM- GOA**

**SEMESTER END EXAMINATION, JANUARY, 2021**

**Semester: III of B Com**

**Subject: Commerce**

**Course name &code: Entrepreneurship Development (CC11)**

**Total marks: 40**

**Date:04/01/2021**

**Duration: 2Hrs**

**Total No of pages: 1**

**Instructions:** 1) *All questions are compulsory*  
2) *Figures to the right indicate marks*

**Q1) Answer any FIVE out of EIGHT**

**(10 marks)**

1. Any four differences between Entrepreneurs and Intrapreneurs.
2. Economic theory of entrepreneurship.
3. Meaning of SWOT analysis.
4. Services offered by incubation centres.
5. Any four sources of business ideas.
6. Factors to be considered for Project Selection.
7. Importance of Project Report.
8. Incongruity as a symptom of purposeful innovation.

**Q2) Answer any SIX out of EIGHT**

**(30 marks)**

1. Explain any five characteristics of entrepreneurs.
2. Explain any four types of entrepreneurs.
3. Explain in brief any three techniques of Marketing Research.
4. Explain in brief any four factors considered for environment scanning.
5. Explain the principles of purposeful innovation.
6. Explain the role of entrepreneurship in the economic development of the country.
7. Explain any four elements of project formulation.
8. What is project appraisal? Explain any one method of project appraisal.