

**CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN,  
NUVEM-GOA**

**SEMESTER END EXAMINATION, JANUARY 2021**

**Semester: III OF .B.Com**

**Course name & Code: COG121-Business Environment (GE3)**

**Total marks: 40    Date:09/01/2021    Duration: Two Hours    Total No of pages: 2**

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*Instructions: 1. Question 1 carries 10 marks. From Q1, attempt any 5 questions. Each question carries 2 marks.*

*2. Question 2 carries 30 marks. Attempt any 6 questions from Question No. 2. Each question carries 5 marks.*

**Q1. Answer any FIVE questions from Q1 a to Q1h. (2 x 5 =10) Marks**

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| <b>a.</b> Explain the meaning of strength and opportunity and give examples. | <b>2</b> |
| <b>b.</b> Describe any two features of the business environment.             | <b>2</b> |
| <b>c.</b> What are the two types of organizational cultures?                 | <b>2</b> |
| <b>d.</b> What are the two attitudes that influence workplace behavior?      | <b>2</b> |
| <b>e.</b> Describe any two components of the natural environment.            | <b>2</b> |
| <b>f.</b> What is indigenous technology?                                     | <b>2</b> |
| <b>g.</b> Describe any two types of political systems.                       | <b>2</b> |
| <b>h.</b> What do you mean by political stability?                           | <b>2</b> |

**Q2. Answer any SIX questions from Q2 A to Q2 H (6 x 5 = 30)**

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|---|----------|
| <b>A</b> What is the importance of the business environment?                      | <b>5</b> |
| <b>B.</b> Describe any five components of the internal business environment.      | <b>5</b> |
| <b>C.</b> What is globalization? Is globalization always positive?                | <b>5</b> |
| <b>D</b> Why is it important to understand consumer purchasing patterns?          | <b>5</b> |
| <b>E</b> What is a technology park? Describe the objectives of a technology park. | <b>5</b> |
| <b>F</b> How does the natural environment affect business decision making?        | <b>5</b> |

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| <b>G</b> | What is government intervention? Describe any four arguments against government intervention.  | <b>5</b> |
| <b>H</b> | What is the meaning of political environment? Does politics have any role to play in business? | <b>5</b> |