

**CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN,
NUVEM GOA**

SEMESTER END EXAMINATION JANUARY 2021

Subject: ECONOMICS Semester: I of BA/BSc.

Course name &code: Generic Elective Entrepreneurship Development-I (ECG 101)

Total Marks: 40 Date: 12/1/2021 Duration: 2 hrs Total No of pages: 01

Instructions: 1. All questions are compulsory

2. Figures to the right indicate marks

QI) Briefly answer **any five** of the following. (5x2=10)

- 1) Explain David McClelland's theory of motivation.
- 2) Distinguish between demand based and resource based industries with the help of examples.
- 3) Identify the strengths and weaknesses that accrue to an organisation.
- 4) What is the purpose of conducting a market survey?
- 5) Explain the importance of project planning.
- 6) What are the components of a feasibility study?
- 7) Distinguish between sole proprietorship and partnership, as forms of business.
- 8) What are the objectives of SIDBI?

QII) Briefly answer **any six** of the following. (6x5=30)

- 1) "Incentives and subsidies help in promoting entrepreneurship" Explain.
- 2) Highlight the relevance of Porter's theory to business.
- 3) Explain any four promotional schemes introduced by the Government of Goa for entrepreneurship Development.
- 4) Outline the various steps involved in writing a project report?
- 5) "Entrepreneurs promote growth and development of a nation" Justify.
- 6) What are the considerations for selecting plant and equipment?
- 7) What are the characteristics of a Joint Stock Company?
- 8) Highlight the role of IDBI and SIDO in promoting entrepreneurship in the economy.
