

CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN

SEMESTER END EXAMINATION, JULY 2021

Semester: VI B.Com Subject: SUPPLY CHAIN AND LOGISTICS MANAGEMENT (DSE7)

Subject Code: UCOD127

Total Marks: 30

Date: 19/7/2021

Duration: 2Hrs

Instructions: 1. All questions are compulsory.

2. Figures to the right indicate marks.

Q.I. Answer any **FIVE** questions from the following.

(5x2=10)

1. What is logistics management?
2. Give any four reasons for outsourcing?
3. What is demand management?
4. What is electronic data interchange?
5. What do you mean by warehousing?
6. What is value analysis/engineering?
7. What is a customer service strategy?
8. What is mechanised materials handling systems?

Q. II. Answer any **FOUR** questions from the following.

(4x5=20)

1. Explain the importance of logistics management.
2. Explain the functions and contributions of supply chain management.
3. Explain qualitative forecasting techniques.
4. Explain the application of information technology in supply chain and logistics management.
5. Explain different types of packaging
6. Explain the functions of transportation in supply chain and logistics management.
