

**CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN  
SEMESTER END EXAMINATION, AUGUST 2020  
SEMESTER: VI B.COM**

**Subject: SUPPLY CHAIN AND LOGISTICS MANAGEMENT (DSE7)**

**Subject Code: COD127**

**Total Marks: 30**

**Date: 07/08/2020**

**Duration: 2Hrs**

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**Instructions:** 1. All questions are compulsory.

2. Figures to the right indicate marks.

Q.I. Answer any **FIVE** from the following.

**(5x2=10)**

1. What is integrated logistics system?
2. What do you mean by demand forecasting?
3. What is customer service audit?
4. What do you mean by value chain?
5. What is outsourcing?
6. What is data management?
7. What is ABC analysis?
8. What is Intranet and Extranet?

Q.II. Answer any **FOUR** from the following.

**(4x5=20)**

1. Explain supply chain synchronization.
2. Explain various elements of order cycle.
3. Briefly explain the materials handling systems.
4. Discuss various reasons for outsourcing.
5. Explain types of demand forecast and forecasting techniques.
6. Explain the importance of transportation in supply chain management.

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