

CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN
SEMESTER END EXAMINATION, AUGUST 2020
SEMESTER: VI B.COM

Subject: SUPPLY CHAIN AND LOGISTICS MANAGEMENT (DSE7)

Subject Code: COD127

Total Marks: 30

Date: 07/08/2020

Duration: 2Hrs

Instructions: 1. All questions are compulsory.

2. Figures to the right indicate marks.

Q.I. Answer any FIVE from the following. (5x2=10)

1. What is integrated logistics system?
2. What do you mean by demand forecasting?
3. What is customer service audit?
4. What do you mean by value chain?
5. What is outsourcing?
6. What is data management?
7. What is ABC analysis?
8. What is Intranet and Extranet?

Q.II. Answer any FOUR from the following. (4x5=20)

1. Explain supply chain synchronization.
2. Explain various elements of order cycle.
3. Briefly explain the materials handling systems.
4. Discuss various reasons for outsourcing.
5. Explain types of demand forecast and forecasting techniques.
6. Explain the importance of transportation in supply chain management.
