

CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN
SEMESTER END EXAMINATION, OCTOBER 2019

Semester: I

Subject: COMMERCE

Paper Name and Code: MANAGEMENT OF MICRO, SMALL AND MEDIUM ENTERPRISES (GE1)

Duration: 2 Hours

Date: 1/11/2019

Total Marks: 80

Instructions: 1) All questions are compulsory.

2) Figures to the right indicate marks.

Q1. Answer **any four** of the following:

(4x4=16)

- Discuss any four opportunities of Micro, Small and Medium Enterprises in India.
- Mention any four documents required for a permanent registration of a business organization.
- State any four external factors to be taken into consideration while selecting a product for a business.
- What do you mean by sole proprietorship?
- State any four sources of working capital
- What is meant by Human Resource Management?

Q2. Answer **any four** of the following:

(4x4=16)

- State any four functions of State Finance Corporation.
- Write a short note on "Goa Chamber of Commerce and Industry."
- Enumerate any four functions of Khadi and Village Industries Commission.
- What do you mean by social responsibility of business?
- Write a short note on Economic Development Corporation.
- State any four functions of commercial banks.

Q3. (a) What are Micro, Small and Medium Enterprises? Briefly explain any six characteristics. (12)

OR

(b) Discuss the role and significance of Micro, Small and Medium Enterprises in India. (12)

Q4. (a) Discuss the need and importance of purchasing for a business organisation. (12)

OR

(b) What is Inventory Control? Explain its need and importance to a business organization. (12)

Q5. (a) What is industrial sickness? Explain any six causes of industrial sickness in India. (12)

OR

(b) Write short notes on (6x2=12)
i. Chief Ministers Rozgar Yojana
ii. Horticulture Kiosk Scheme.

Q6. (a) Discuss the social responsibility of a business to different interest groups. (12)

OR

(b) Discuss the arguments for and against social responsibility. (12)
