

CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN  
SEMESTER END EXAMINATION, APRIL -2019

Sem: II of B.Com Subject: Tourism and Hospitality Management(GE 2)

Total Marks : 80 marks

Date: 20/04/2019

Duration: 2 hours

*Instructions: 1. All the questions are compulsory.*

*2. Figures to the right indicate marks.*

**Q1. Answer any four of the following**

(4 x4=16)

1. Explain the term tour operator and travel agent.
2. Discuss the characteristics of tourism.
3. State any two points of difference between tourism products and other products.
4. Write a short note on cultural tourism.
5. What do you mean by medical tourism?
6. Discuss two points of difference between inbound and outbound tourism.

**Q2. Answer any four of the following**

(4 x4=16)

1. State any four departments of a hotel and discuss the function of each department.
2. "Hospitality is the fastest growing industry in the world" Do you agree? Why?
3. State any four features of hospitality industry.
4. Discuss the origin and growth of hospitality industry.
5. Write a short note on Gaming and casino operations.
6. State any four trends in tourism and hospitality industry.

**Q3.(A) Discuss the 5 A's of tourism products?**

12

**OR**

**(B) Write short notes on: 1. Sustainable tourism 2. Religious tourism.**

12

**Q4.(A) What are the constituents of the tourism industry?**

12

**OR**

**(B) Discuss the pull and push factors of tourism.**

12

**Q5(A) Explain the ecological and the environmental impact of tourism .**

12

**OR**

**(B) Discuss the socio cultural and the political impact of tourism.**

12

**Q6.(A) Discuss the career opportunities in the hospitality sector.**

12

**OR**

**(B) Which are the different sectors that come under the hospitality industry?**

12