

CARMEL COLLEGE OF ARTS, SCIENCE & COMMERCE FOR WOMEN,  
SEMESTER END EXAMINATION, OCTOBER 2019

Semester: III of BA

DSC: Social Psychology I (PSC103)

Duration: 02 hours

Date: 24-10-2019

Subject: Psychology

Total marks: 80

**Instructions:** 1. All questions are compulsory.  
2. Figures to the right indicate marks.

Q1. A. Write short notes on any one of the given below: (05 marks)

- i. The effects of social interaction on social behavior.
- ii. Procedures involved in building a theory.

Q1. B. Answer any one of the two given below (Essay type): (10 marks)

- i. Define social psychology and its scientific nature.
- ii. Write a note on:
  - a. Cognition and Behavior.
  - b. Social Neuroscience.

Q2. A. Write short notes on any one of the given below: (05 marks)

- i. Counterfactual thinking as an error in social cognition.
- ii. Define heuristics. Give an example of any one type of heuristics.

Q2. B. Answer any one of the two given below (Essay type): (10 marks)

- i. Write a note on the basic channels of nonverbal communication.
- ii. Discuss impression formation and impression management.

Q3. A. Write short notes on any one of the given below: (05 marks)

- i. Mere exposure in attitude formation.
- ii. Cognitive dissonance.

Q3. B. Answer any one of the two given below (Essay type): (10 marks)

- i. Discuss the factors involved in resisting persuasion attempts.
- ii. Explain the various determinants of attitude – behavior relationship.

Q4. A. Write short notes on any one of the given below: (05 marks)

- i. Psychological determinants of affiliation.
- ii. Ostracism and discrimination.

Q4. B. Answer any one of the two given below (Essay type): (10 marks)

- i. State and explain the target – centered determinants of attraction.
- ii. Elaborate on the determinants of a lasting relationship.