



B.Com. (Semester – V) Examination, October/November 2017
ENTREPRENEURSHIP DEVELOPMENT – I (New Course)

Duration : 2 Hours

Max. Marks : 80

- Instructions :** 1) **All** questions are **compulsory**, however internal choice is available.
- 2) Answer sub-questions in Questions No. 1 and Question No. 2 in **not more than 100 words each**.
- 3) Answer Question No. 3 to Question No. 6, **each** in **not more than 400 words**.
- 4) Figures to the **right** indicate maximum marks allotted to the questions/sub-questions.
- 5) Paper carries maximum of **80 marks**.

1. Answer **any four** of the following :

16

- Any four traits of an entrepreneur.
- Meaning of Sociopreneur.
- Need for market research.
- Features of Imitative Entrepreneurs.
- Benefits of SWOT analysis.
- Any four functions of an entrepreneur.

2. Answer **any four** of the following :

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- Importance of a Project report.
- Cost-benefit analysis method of Project Appraisal.
- Change in democracy as a factor of Purposeful Innovation.
- Sources of project idea.
- Role of any one incubation centre in Goa.
- Role of Self-help groups.



3. a) "An entrepreneur requires typical skills to be successful in business".
Explain. 12

OR

- b) Explain the role of entrepreneurship in economic development. 12

4. a) Explain in brief any three theories of entrepreneurship. 12

OR

- b) Explain in brief the factors analysed during environment scanning. 12

5. a) Explain any four techniques of market research. 12

OR

- b) Explain in brief the elements of project formulation. 12

6. a) Explain in brief the factors to be considered while selecting a project. 12

OR

- b) State and explain the principles of innovation as suggested by Peter Drucker. 12
